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Louisiana Visitor Spending - 2025

	Lodging*	F&B	Recreation	Retail	Transport**	Total	2025 Growth	Share of State
Orleans Parish	$1,294.0	$1,352.1	$1,077.4	$581.2	$535.0	$4,839.7	-0.4%	28.2%
East Baton Rouge Parish	$488.6	$505.1	$367.7	$321.3	$217.5	$1,900.2	2.7%	11.1%
Jefferson Parish	$167.5	$478.9	$582.9	$253.4	$298.3	$1,781.0	-3.2%	10.4%
Calcasieu Parish	$295.1	$317.1	$192.7	$170.1	$206.3	$1,181.3	7.8%	6.9%
Lafayette Parish	$69.6	$319.0	$207.7	$149.2	$133.6	$879.1	1.8%	5.1%
Caddo Parish	$103.5	$248.4	$175.4	$130.6	$156.1	$814.0	2.4%	4.7%
Bossier Parish	$85.3	$181.5	$156.1	$105.8	$101.4	$630.1	7.2%	3.7%
St. Tammany Parish	$54.3	$206.8	$124.8	$101.0	$96.9	$583.9	-0.6%	3.4%
Ouachita Parish	$38.1	$153.5	$102.5	$76.7	$96.4	$467.2	7.3%	2.7%
Rapides Parish	$33.2	$107.6	$64.7	$52.4	$74.7	$332.6	8.2%	1.9%
Tangipahoa Parish	$48.1	$101.0	$55.3	$50.4	$65.7	$320.5	3.7%	1.9%
Terrebonne Parish	$22.6	$95.8	$121.5	$34.7	$30.6	$305.2	0.5%	1.8%
Ascension Parish	$27.0	$114.6	$50.4	$57.7	$54.5	$304.2	-0.8%	1.8%
Livingston Parish	$32.6	$64.8	$49.4	$19.7	$44.6	$211.1	1.6%	1.2%
St. Mary Parish	$31.8	$76.6	$32.1	$24.5	$24.9	$189.9	-4.6%	1.1%
St. Landry Parish	$12.0	$39.0	$55.4	$25.9	$36.6	$168.9	-0.8%	1.0%
West Baton Rouge Parish	$9.6	$44.1	$38.4	$21.8	$41.0	$154.9	-6.3%	0.9%
Lincoln Parish	$13.5	$48.7	$32.3	$24.1	$26.2	$144.7	5.7%	0.8%
Lafourche Parish	$12.2	$53.1	$34.2	$22.9	$18.7	$141.2	7.4%	0.8%
Natchitoches Parish	$13.5	$42.4	$21.2	$20.8	$16.8	$114.7	16.9%	0.7%
Allen Parish	$16.3	$34.2	$19.8	$18.2	$16.2	$104.7	1.1%	0.6%
Iberia Parish	$8.1	$36.0	$18.7	$23.8	$14.1	$100.6	-10.4%	0.6%
Avoyelles Parish	$23.6	$24.2	$15.9	$17.3	$19.6	$100.6	0.6%	0.6%
Vermilion Parish	$7.7	$22.8	$43.7	$12.0	$14.2	$100.3	2.3%	0.6%
St. Martin Parish	$34.5	$18.0	$16.7	$10.1	$21.0	$100.3	1.3%	0.6%
Sabine Parish	$65.8	$8.4	$9.1	$7.7	$6.6	$97.6	0.5%	0.6%
St. Charles Parish	$8.2	$28.1	$22.9	$10.6	$18.9	$88.6	-5.9%	0.5%
Vernon Parish	$10.1	$29.4	$13.7	$16.7	$12.0	$81.9	-2.3%	0.5%
Acadia Parish	$5.2	$17.5	$6.9	$14.7	$37.5	$81.7	-1.3%	0.5%
Plaquemines Parish	$12.6	$16.3	$21.9	$6.1	$10.0	$67.0	3.3%	0.4%
Jefferson Davis Parish	$35.4	$16.5	$5.2	$5.1	$4.6	$66.8	-0.4%	0.4%
Webster Parish	$6.0	$14.8	$9.8	$12.0	$19.2	$61.9	0.6%	0.4%
St. Bernard Parish	$6.5	$14.0	$9.0	$15.6	$13.3	$58.5	0.1%	0.3%
Iberville Parish	$22.6	$9.5	$8.4	$5.5	$9.5	$55.4	-3.0%	0.3%
Washington Parish	$3.9	$13.1	$8.4	$8.2	$14.0	$47.5	-0.2%	0.3%
Beauregard Parish	$4.2	$14.1	$8.2	$5.3	$12.0	$43.8	0.5%	0.3%
DeSoto Parish	$3.7	$11.9	$8.4	$8.7	$9.7	$42.4	90.6%	0.2%
St. John the Baptist Parish	$5.0	$9.3	$4.9	$8.6	$14.2	$42.0	0.1%	0.2%
West Feliciana Parish	$19.2	$10.1	$4.0	$3.3	$5.1	$41.6	0.5%	0.2%
Concordia Parish	$3.5	$11.1	$7.3	$5.5	$4.8	$32.2	0.4%	0.2%
Pointe Coupee Parish	$4.4	$10.0	$4.4	$4.6	$7.6	$31.0	0.6%	0.2%
Richland Parish	$1.9	$6.0	$4.0	$5.8	$13.3	$30.9	-11.2%	0.2%
St. James Parish	$1.6	$6.5	$4.7	$3.6	$10.5	$26.8	-0.5%	0.2%
Madison Parish	$1.0	$11.1	$3.6	$2.1	$8.7	$26.5	0.1%	0.2%
Morehouse Parish	$2.0	$6.0	$4.4	$6.5	$5.9	$24.8	0.6%	0.1%
Franklin Parish	$1.3	$6.4	$2.8	$5.5	$3.5	$19.6	0.8%	0.1%
Winn Parish	$1.5	$7.0	$3.4	$4.2	$2.4	$18.3	1.6%	0.1%
Cameron Parish	$3.3	$3.3	$2.1	$1.7	$2.9	$13.4	-4.9%	0.1%
Evangeline Parish	$1.3	$1.7	$1.3	$4.2	$4.2	$12.7	-1.3%	0.1%
Union Parish	$1.3	$2.5	$1.5	$3.5	$3.7	$12.4	-1.8%	0.1%
Jackson Parish	$1.2	$3.7	$1.3	$1.4	$4.5	$12.0	0.1%	0.1%
East Feliciana Parish	$1.3	$1.3	$4.9	$0.6	$2.5	$10.6	2.0%	0.1%
Bienville Parish	$1.8	$3.0	$1.0	$1.4	$3.3	$10.5	-1.0%	0.1%
Grant Parish	$2.9	$0.6	$0.4	$2.9	$2.6	$9.5	-1.9%	0.1%
East Carroll Parish	$1.5	$2.1	$1.5	$1.2	$1.7	$8.0	-1.6%	0.0%
Claiborne Parish	$0.8	$2.0	$2.0	$1.0	$1.2	$6.9	-0.2%	0.0%
Assumption Parish	$0.8	$1.2	$0.3	$1.4	$2.6	$6.4	-4.3%	0.0%
Caldwell Parish	$0.7	$1.4	$0.8	$0.9	$1.8	$5.7	2.0%	0.0%
LaSalle Parish	$0.7	$0.9	$1.6	$0.9	$1.0	$5.1	1.4%	0.0%
St. Helena Parish	$0.9	$0.2	$0.1	$0.5	$2.6	$4.3	-3.0%	0.0%
Catahoula Parish	$1.5	$0.3	$0.1	$0.4	$2.0	$4.3	-24.6%	0.0%
Red River Parish	$0.3	$1.1	$0.0	$0.7	$0.3	$2.4	-0.8%	0.0%
West Carroll Parish	$0.5	$1.1	$0.2	$0.5	$0.0	$2.2	3.1%	0.0%
Tensas Parish	$0.5	$0.2	$0.3	$0.0	$0.8	$1.9	-3.8%	0.0%
Louisiana Total	**$3,189.2**	**$4,988.8**	**$3,851.2**	**$2,514.5**	**$2,642.2**	**$17,185.9**	**1.3%**	**100.0%**

* Lodging includes 2nd home spending.

** Transport includes both ground and air transportation.