

OFFICIAL VISITOR GUIDE

Build Your Own

EXPERIENCE

PLANEPLAY

A weekend trip to RUSTON with an itinerary just FOR YOU!

EXPLORE

EXPERIENCE

ENJOY

WELCOME TO RUSTON!

Nestled in the heart of North Louisiana, Ruston is known for its lively college-town atmosphere, charming downtown district, scenic outdoor attractions, and the incredibly sweet peaches grown here. Whether you're a first-time visitor or a returning friend, you're in for a warm southern welcome and an unforgettable experience. Get ready to discover the charm of Ruston and Lincoln Parish — pull up a chair at our table, explore our rich arts scene, set off on an outdoor adventure, and immerse yourself in the vibrant culture of Lincoln Parish.



Amanda CarrierCVB President & CEO

FROM THE PRESIDENT & CEO

Welcome to Ruston and Lincoln Parish! Whether you are reading this during your visit or while mapping out your next getaway, we hope this guide helps you discover the unique attractions, flavors, and culture that define the parish. From the lush greenery of our parks and nature trails to the vibrant arts and culinary scenes, our area offers a perfect blend of relaxation and excitement. We invite you to experience the unexpected delights of Ruston for yourself and encourage you to reach out to our team if you have any questions about your visit. We hope to see you soon!

Official Guide for the Ruston Lincoln Convention & Visitors Bureau 2025. All rights reserved. Information listed in the visitors guide is subject to change. CVB is not responsible for omissions or errors. Users of this guide are encouraged to verify independently any information contained within.



Our Visitor Center is here to help you plan your trip! Enjoy complimentary beverages, a phone charging station, maps of all 50 states, and more than 500 brochures about the unique offerings of each region in Louisiana. Make the Visitor Center your first stop to maximize your fun!

Have a question about the area?

Visit Our Website!







Scan to **Email Us!**

2111 N Trenton St. | Ruston, LA 71270

318-255-2031 · 1-800-392-9032 | experienceruston.com

DISCOVER MORE ONLINE!

Visit experienceruston.com to see the complete listing of attractions, shopping, dining, accommodations, and upcoming events.









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ENJOY

DINING • SHOPPING • TRIP IDEAS

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DIVE RIGHT IN!

All the excitement of Ruston is at your fingertips. Choose your own adventure and jump ahead to see what memorable experiences we've got waiting for you!



MAP YOUR Memories

Conveniently located on I-20, Ruston and Lincoln Parish is an ideal spot to meet up for a long weekend, a family reunion, a game day tailgate, or a seasonal event. See the map below for a highlight of area attractions and landmarks that should be added to your Lincoln Parish trip itinerary.

POINTS OF INTEREST

- 1. Autrey House Museum 8297-8201 LA-151 Dubach, LA
- 2. James Lake 197 Enloe St. Dubach, LA
- 3. Eddie G. Robinson Museum 126 Jones St. Grambling, LA
- Grambling State University 403 Main St. Grambling, LA
- Mitcham Farms Peach Orchard 1007 Woods Rd. Ruston, LA
- Louisiana Tech University 201 Mayfield Ave. Ruston. LA



SCAN IT!

See even more hot spots in the area.

The map illustrates relative distances and major highways and may not reflect exact scale. Railroad Park101 E Park Ave.

Ruston, LA



- 8. Lincoln Parish Museum 609 N Vienna St. Ruston, LA
- Dixie Center for the Arts 212 N Vienna St. Ruston. LA
- North Louisiana Military Museum 201 Memorial Dr. Ruston, LA
- Ruston Farmers Market
 220 E Mississippi Ave.
 Ruston, LA
- 12. Ruston Sports Complex 2001 Champions Way Ruston, LA
- 13. Lincoln Parish Park 211 Parish Park Rd. Ruston, LA
- North Louisiana Exhibition Center 165 Fairgrounds Rd. Ruston, LA



X 0 RE



DOWNTOWN RUSTON

No trip to the area is complete without a visit to charming Downtown Ruston. This 25-block historic district is a hub for all things food, art, and entertainment.

Indulge your taste buds in local cuisine, take in the sights of rich public art, sway to the rhythm of live music, and add a little something special to your shopping bag.

HAPPENING HOTSPOTS

BOARD & BOTTLE

Serving up coffee, pastries, and lunch specials by day, followed by wine and charcuterie at night.

Q 130 W Park Ave.

DIXIE CENTER FOR THE ARTS

From concerts and theatrical performances to community events, experience a variety of entertainment at this historic theater.

• 212 N Vienna St.

HEARD FREIGHTHOUSE FOOD PARK

Featuring flavor-filled and scratch-made dishes from a variety of local food trucks.

9 93 E Railroad Ave.

PARK AVENUE SHOPS

Browse a unique selection of local boutiques and specialty shops.

W Park Ave., N Vienna St., N Trenton St.

PONCHATOULAS

 $\label{locally-loved} \mbox{Locally-loved southern seafood and more} \\ \mbox{with a laid-back atmosphere.}$

9 109 E Park Ave.

ROMA ITALIAN BISTRO

Italian cuisine favorites in a family-friendly atmosphere.

• 102 N Monroe St.

RUSTON FARMERS MARKET

Fresh produce, homemade goods, and more. Open Saturdays, 9 AM-1 PM.

• 220 E Mississippi Ave.

SUNDOWN TAVERN

Serving up sandwiches, burgers, and famous Bloody Mary's for 50+ years.

♀ 111 E Park Ave.

UPTOWN DOWNTOWN

A cakery, bakery, and eatery all in one serving up delicious treats and lunch.

9 94 S Vienna St.

UTILITY BREWING CO.

Enjoy cold craft beer, fresh salads, and brick-oven pizza, all made in-house.

Q 206 N Vienna St.

VIEW ALL DOWNTOWN LISTINGS ONLINE!

Like what you see in the highlights? There's plenty more. Maximize your fun in Downtown Ruston with a look at the full list of shops, restaurants, and things to do.



E X 0 R E



OUTDOORS & MORE

Whether you like your outdoor time to be filled with serene views and bird watching or you prefer the wind against your face as you race down a mountain bike trail, there's an outdoor adventure waiting for you in Ruston and Lincoln Parish.

The surrounding piney hills offer a variety of activities for the outdoor enthusiast, from biking and fishing to camping and relaxing. You'll soon see why they call North Louisiana "the Sportsman's Paradise."

GET TO KNOW THESE GREEN GETAWAYS

ELMORE D. MAYFIELD PARK

Enjoy a playground, basketball court, stocked pond, and splash pad.

○ 1701 Martin Luther King Dr. • Ruston

GARLAND GREGORY HIDEAWAY PARK

Get active at the frisbee golf course and walking trails, or enjoy the serene pond.

O Louisiana Tech Campus · Ruston

HUCKLEBERRY TRAILS PARK

Discover nature trails, a learning center, and a playground.

♀ 2304 Magnolia Ave. • Ruston

THE HUB AT LINCOLN PARISH PARK

A thrill awaits with five state-of-the-art flow trails designed for riders of all skill levels.

Q 211 Parish Park Rd. • Ruston

JAMES LAKE

Experience nature from the birding trail, viewing platform, or walking trail.

9 197 Enloe St. · Dubach

LINCOLN PARISH PARK

Escape to this outdoor gem featuring biking and walking trails, a lake, pavilions, RV and primitive camping, an archery range, and an accessible playground.

Q 211 Parish Park Rd. • Ruston

R.L. COOK PARK

Enjoy a covered playground, exercise equipment, a pavilion, a splash pad, and walking trails that connect to the Rock Island Greenway.

♀ 2800 Kayanayah Rd. • Ruston

ROCK ISLAND GREENWAY

Explore this shared-use walking, running and bicycling path.

Q Cook Park to W Tennessee Ave. • Ruston

RUSTON SPORTS COMPLEX

This state-of the art facility features multiple fields and courts, a walking path, covered stands, RV sites, and a playground.

Q 2001 Champions Way • Ruston

DO EVEN MORE OUTDOORS!

Scan the QR code to learn more about the variety of outdoor thrills and chills waiting for you in Ruston and Lincoln Parish.



X 0 R E



COLLEGE CAMPUSES

Lincoln Parish is home to two thriving universities, Louisiana Tech University and Grambling State University, making it a melting pot of old traditions and new ideas.

There's a lively college-town energy embedded in the community through public art displays, alumni-owned small businesses, live entertainment, and an array of collegiate sporting events. Explore our campuses today and see why Ruston and Lincoln Parish is known as "Louisiana's College Town."

LOUISIANA TECH UNIVERSITY

Founded in 1894, Louisiana Tech University is a Top Tier National University located in the heart of Ruston. Known for its engineering and technology programs, LA Tech offers students an enriching college experience on a beautiful campus, as well as opportunities to engage with the community.

The university also excels in their athletic programs, drawing many fans into town each season and providing national exposure for the university. See Page 22 for Game Day information

DID YOU KNOW?

Louisiana Tech was ranked #1 Overall College in the State and #1 in the State for Best Value based on graduation rates, net price, and 20-year return on investment.

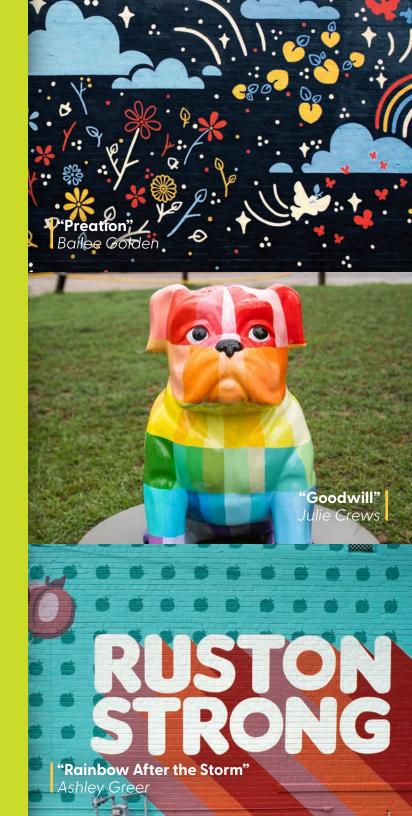
Ranked on bestcollege.com

GRAMBLING STATE UNIVERSITY

Located 5 miles west of Ruston is Grambling, home to Grambling State University. In addition to being one of the country's top Historically Black Colleges and Universities (HBCU), GSU is a top producer of Computer Information Science and Criminal Justice graduates.

GSU is also home to the internationally renowned Tiger Marching Band and one of the winningest coaches in college football history, Eddie G. Robinson. The legendary coach's life and career are honored at the Eddie G. Robinson Museum on campus.





OUR TRUE CULTURE

Lincoln Parish has long been known as a hub for culture and art in North Louisiana, influenced by the talent and creativity flowing from two area universities. Experience the rich culture of the community through public art, local galleries, live music and theatrical performances.

There is no better place to discover the diversity of our thriving arts scene than in Ruston's Cultural District, located in walkable Downtown Ruston. There you will find galleries, a historic arts center, more than 10 murals and public art installations, and the Bulldog Project, inspired by Louisiana Tech University's mascot.

IMMERSE YOURSELF IN THE ARTS

CREATIVE EXCHANGE

Shop this eclectic art supply store with a unique mix of quality supplies and local art.

9 301 N Trenton St. #1 • Ruston

DIXIE CENTER FOR THE ARTS

Dating back to 1928, this historic theater regularly showcases the talent of local musicians and performers, in addition to art shows.

Q 212 N Vienna St. · Ruston

F. JAY TAYLOR VISUAL ARTS CENTER

Discover works from artists working in all media at this on-campus gallery.

Q Louisiana Tech Campus · Ruston

FLOYD L. SANDLE THEATRE

Enjoy a live performance at Grambling State University's perfoming arts center.

Q 403 Main St. • Grambling

THE FRINGE GALLERY

Nestled in dowtnown, this cozy art gallery is a co-op of local artists that hosts rotating shows and special events.

♀ 111 E Mississippi Ave. • Ruston

GILBERT CENTER GALLERY

Attend a gallery showing or special event at this rotating art gallery featuring local and regional artists.

♀ 301 N Trenton St. #3 • Ruston

HOWARD CENTER FOR THE PERFORMING ARTS

Experience live entertainment at Louisiana Tech's performing arts theater featuring student shows and special performances.

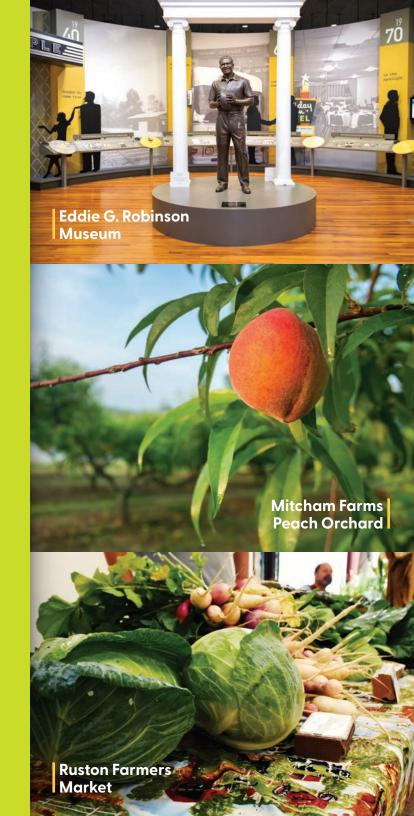
9 300 Adams Blvd. • Ruston

DISCOVER MORE LOCAL ART!

Scan the QR code to learn more about the local murals and public art installations that showcase the talent and culture of Ruston and Lincoln Parish.



5 C E



A UNIQUE HERITAGE

If you're looking for hidden gems, you've landed in the right place. Take a tour of our area attractions that offer authentic experiences of Lincoln Parish.

See our history and heritage firsthand when you visit one of our local, admission-free museums. Or get a taste of our roots with an agritourism adventure. It's all waiting to be discovered in the piney hills of Lincoln Parish.

EXCITING ATTRACTIONS

HISTORIC MUSEUMS & MORE

AUTREY HOUSE MUSEUM

Discover the history of this dogtrot-style home believed to be the oldest surviving structure in Lincoln Parish.

♀ 8297-8201 LA-151 • Dubach

EDDIE G. ROBINSON MUSEUM

Experience the interactive and multimedia exhibits showing the life and legacy of historic football coach Eddie G. Robinson.

♀ 126 Jones St. • Grambling

LINCOLN PARISH MUSEUM

Take a step back in time at this historic home with period furniture and unique exhibits sharing the history of the parish.

Q 609 N Vienna St. • Ruston

MITCHAM FARMS PEACH ORCHARD

Explore a family-owned peach orchard including the Peach Store with specialty peach products offered year round.

♀ 1007 Woods Rd. • Ruston

NORTH LOUISIANA EXHIBITION CENTER

Enjoy this premier rodeo and livestock arena that regularly hosts shows and events.

Q 165 Fairgrounds Rd. • Ruston

NORTH LOUISIANA MILITARY MUSEUM

Browse an impressive collection of military artifacts, uniforms, and vehicles curated by area veterans.

Q 201 Memorial Dr. • Ruston

RUSTON FARMERS MARKET

Shop this open-air market featuring fresh produce, local goods, and handmade items.

9 220 E Mississippi Ave. • Ruston

ULTRA ZONE PAINTBALL

Get ready for fun at this outdoor paintball arena that is perfect for parties or groups.

Q 125 Shaman Rd. • Ruston

WANNA KNOW MORE? SCAN IT!

Scan the QR code to learn more about the attractions waiting to be discovered during your visit to the area.



C E



GETTING FESTIVE

Each season brings its own version of entertainment, events, and exciting festivals to the area. Whether you are looking to sip and stroll through downtown, sing along to a live performance, or ride through twinkling holiday lights, we've got you covered. Plan a trip to dive into the festivities at one of our staple community events.

FESTIVALS & EVENTS

SEASONAL HAPPENINGS

SPRING

Downtown Ruston Beer Crawl

Enjoy this walking beer tasting event featuring craft beer, live music, shopping specials, and a fun St. Patrick's Day theme.

- ShedFest Makers Market · April
- Out to Lunch Concert Series · April-May
- Spring Art Crawl · May

TALL •

- Loyal Blue Weekends Sept.-Nov.
- Lincoln Parish Park Fest · Sept./Oct.

Pumpkins in the Park

Experience a family-friendly event featuring pumpkins, kids' activities, an outdoor movie, and more festive fun in Downtown Ruston.

- Downtown Wine Walk · Oct.
- Monster Mash · Oct.

T SUMMER -

Louisiana Peach Festival · June

Ruston's Juneteenth Celebration

This celebration of heritage and culture features live music, great food, kids' activities, and local vendors.

- · Juneteenth Heritage Festival · June
- Louisiana Chicken Festival · Sept.

→ WINTER —

- Kickoff to Christmas · Nov.
- Holiday Open House · Nov.
- Holiday Arts Tour · Dec.
- Ruston Christmas Parade Dec.

Lincoln Lights Up the Pines

Drive through a holiday light display at Lincoln Parish Park featuring local businesses and festive vintage RV campers.

WHAT'S HAPPENING THIS WEEK?

Scan the QR code to see our online calendar. Check out what's happening this week in Ruston and Lincoln Parish!



5 C E



A PEACHY PASSION

Come discover the homegrown flavors, art, music, and culture of Ruston, LA at the annual Louisiana Peach Festival, held the first Saturday in June.

A tradition for 70+ years, the Louisiana Peach Festival is known across the region for its eats, arts, and family offerings. This admission-free fest features more than 12 hours of live music, a curated arts market, food vendors, kids' activities, and more peachy fun in the heart of charming Downtown Ruston.



LOUISIANA PEACH FESTIVAL

EVENT HIGHLIGHTS

LIVE ENTERTAINMENT

Sing along to a lineup of bands and musicians performing live all day on the Railroad Park stage.

Bonus! Find additional live entertainment on the kids' stage.

FANTASTIC FOOD

Enjoy food trucks and vendors providing delicious festival eats and drinks. Plus, local restaurants offer special peach inspired menu items all week long.

FUN ACTIVITIES FOR KIDS

Kids Alley is full of engaging activities, crafts, music, and performances for all ages of children to enjoy.

ONE-OF-A-KIND ARTS MARKET

Admire items from local artists and makers as you shop at more than 100 booths to find handmade treasures and gifts.

AND FRESH PEACHES, OF COURSE!

What would this festival be without peaches? Fresh peaches are sold by local vendors while supplies last.

FREE ADMISSION FOR ALL!

Bring your friends and family to enjoy this admission-free festival made possible by our generous sponsors and partner organizations.

KEEP UP WITH THE PEACH FEST!

Scan the QR code to see the official Louisiana Peach Fest website to stay on top of news, updates, this year's schedule, and more!



C E







IT'S GAME TIME

College game days are packed with excitement that can be felt as you drive into Lincoln Parish. Whether you're in town to cheer on the Bulldogs or root for the Tigers, there is plenty of fun to be had on and off the field.

We always recommend starting your trip with a visit to Downtown Ruston, where you can shop, stroll, and eat a bite at a local restaurant before heading to the stadium. No tickets? No problem. Ruston has several local dining spots that show both LA Tech and GSU games, all while serving up cold drinks and tasty eats. We're a little partial, but there's just nothing like game day in Louisiana's College Town.

LA TECH GAME DAY GUIDE ProTips!

FRIDAY

Arrive early for dining, shopping, and local events. More sporting events can be found by scanning the QR code below.

SATURDAY

Park downtown and visit your favorite local shops and eateries. Catch the Tech Trolley to the game, then visit Bulldog Village for tailgating and pre-game traditions. Return to downtown for post-game cocktails, snacks, and live music.

SUNDAY

Enjoy one last dining experience in Ruston before you hit the road. Several local restaurants offer breakfast or brunch.

Catch a ride on the Tech Trolley.

Avoid traffic by parking in Downtown Ruston and catching the *Tech Trolley* to the stadium.

This **free** shuttle service runs continuously 2 hours before kickoff until 1 hour after the game. Park downtown, shop and eat at your favorite local spots, then catch the Tech Trolley to the stadium and cheer on the Bulldogs! After the game, the shuttle will return you to your pickup location.

Pickup: East side of Railroad Park in Downtown Ruston and on the corner of W Mississippi Ave. and Everett St.

Dropoff: South side of Joe Aillet Stadium

KEEP YOUR HEAD IN THE GAME!

Scan the QR code to see more about our area sporting events from Louisiana Tech University and Grambling State University.



E N J O Y



FLAVOR FILL-UP

Indulge in Ruston & Lincoln Parish, where our culinary scene delivers a mix of fresh, bold flavors. Delight in a local culinary adventure, from Cajun and Middle-Eastern to slow-smoked BBQ and Southern classics. See firsthand how a focus on local ingredients and community partnerships have provided homegrown and scratch-made culinary experiences across the Parish.

TOP 10 BITES

BEAU VINES

Classic steakhouse with a Louisiana flair Must Try: The ribeye

9 2647 S Service Rd. W • Ruston

COMMON GOODS

Bakery, coffee, specialty toasts

Must Try: Avocado toast

₱ 1007 N Trenton St. • Ruston

HEARD FREIGHTHOUSE FOOD PARK

Variety of food truck options including fresh juices, sandwiches, burgers, BBQ, and authentic Chinese and Mexican

Must Try: All of it, seriously.

9 93 E Railroad Ave. • Ruston

LOG CABIN GRILL AND MARKET

Mesquite grill, BBQ, Tex-Mex, market Must Try: Brisket po boy

9 1906 Farmerville Hwy. ∙ Ruston

LULA PERL CAFÉ

Home-cooked favorites, breakfast, coffee **Must Try:** Daily lunch special **9** 103 Pelican Blyd. • Ruston

PONCHATOULAS

New Orleans-style cuisine, fried favorites

Must Try: Stuffed catfish

109 E Park Ave. - Ruston

TRIO'S

Elevated classics, Sunday brunch, cocktails

Must Try: Toasted pita & hummus plate

9 101 Pelican Blyd. Ruston

UPTOWN DOWNTOWN

Sandwiches, salads, desserts

Must Try: Specialty grilled cheeses

9 94 S Vienna St. · Ruston

UTILITY BREWING CO.

Wood-fired pizza, craft beer, cocktails

Must Try: Pizza of the month

206 N Vienna St. Ruston

WHITE LIGHTNIN' COCKTAIL & CULINARY COMPANY

Fresh seafood, steaks, craft cocktails

Must Try: Redfish meunière

704 Celebrity Dr. · Ruston

GET THE FULL LIST OF RESTAURANTS

Scan the QR code for more delicious dining options, from familiar favorites and interstate eats to flavors you can only find in Lincoln Parish.



E N J O Y



SHOPPING LOCAL

Explore Ruston's shopping scene filled with unique boutiques, specialty stores, and popular retailers, offering something memorable for every shopper. Whether you're planning a getaway with friends, shopping for the holidays, or simply browsing for something unique, Ruston is a delightful pick for a weekend shopping trip.

YOUR RUSTON SHOPPING LIST

THE CHILDREN'S SHOPPE

Browse their collection of children's apparel, toys, and books.

♀ 109 N Trenton St. Ste. A · Ruston

THE COLLECTIVE

Explore a unique mix of art, decor, game day items, and accessories.

♀ 103 N Trenton St. • Ruston

FISHY STITCHES AND GIFTS

Stop in for gifts, accessories, and embroidery.

• 2015 Vienna St. • Ruston

THE FASHION

Experience a Ruston staple, known for their women's clothing, shoes, and accessories.

208 W Park Ave. · Ruston

GARDEN BABY

Discover locally-made clothing, accessories, baby gifts, and toys.

200 N Vienna St. · Ruston

LAUREN ROEBUCK DESIGNS

Enjoy a wide selection of gifts, art, home decor, and furniture.

♀ 144 Bastille Ln. • Ruston

NO. 9 BOOKS & RECORDS

Shop an impressive collection of used books and records.

9 301 N Trenton St. #2 · Ruston

OLIVER GRACE & CO.

Collect a new antique or vintage item, including art, decor, and furniture.

♀ 112 S Trenton St. • Ruston

PARK HAUS

Browse for gifts, kitchen items, and decor.

• 205 N Trenton St. • Ruston

PATTON'S WESTERN WEAR

Shop an assortment of men's and women's clothing, accessories, and boots.

9 814 N Trenton St. · Ruston

ROLLING HILLS BOOKSTORE

Find a treasure thrifting for books, games, decor, and more.

♀ 1103 Farmerville Hwy. • Ruston

PARK AVENUE SHOPS

Discover multiple boutiques, specialty stores, and local items.

Q 100 & 200 Blocks of W Park Ave. • Ruston

MAKE IT A SHOP N' STAY VISIT!

Scan to see a full list of local boutiques, specialty stores, gift shops, and more for your next shopping getaway.



E N J O



A TRIP FOR EVERY TRAVELER

FIRST-TIMERS

Visit **Downtown Ruston** for boutique shopping and savory dining. Walk and discover the vibrant public art throughout the area. Head to **Mitcham Farms** for all things peachy, and don't miss shopping with local producers at the **Ruston Farmers Market!**



SCAN FOR DAYTRIP ITINERARY

BUDGETEERS

Check out any of our admission- free museums like the *North Louisiana Military Museum* or spend the weekend camping outdoors at *Lincoln Parish Park*. Then stop into Rolling Hills *Bookstore & Coffee Shop* for some upscale thrifting and budget-friendly bites.



SCAN FOR FREE ACTIVITIES

FAMILIES

Spend quality time with a family scavenger snapshot hunt of *The Bulldog Project* art installation around the city. Enjoy the interactive displays at the *Eddie G. Robinson Museum*. Then head downtown to satisfy everyone's tastes at the *Heard Freighthouse Food Park*.



SCAN FOR FAMILY TRIP

COUPLES

Enjoy the cozy charm of Ruston by picking out books and records for each other at No. 9. Sign up to take a cooking or cocktail class at the Ruston Farmers Market. Enjoy craft beer or cocktails at Utility Brewing Company before heading to a show at the Dixie!



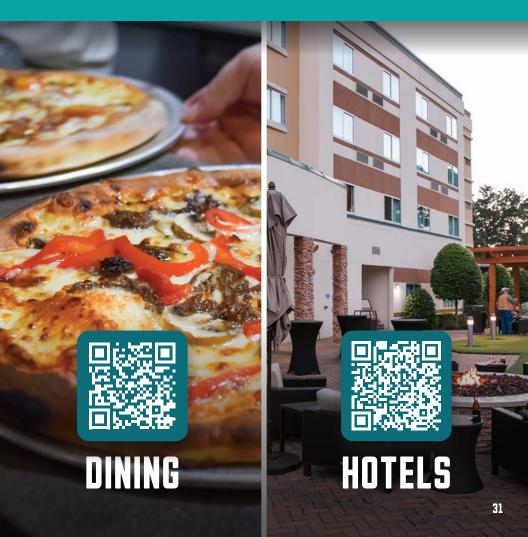
SCAN FOR DOWNTOWN WEEKEND ITINERARY

Even |

Scan these QR codes to visit our site for full lists of attractions, dining, shopping, hotels and more!



Use these resources to mix and match your own weekend getaway, holiday road trip, or Louisiana staycation!





EXPERIENCE S DUSTON



Visitor Center Hours: Mon. - Fri. 9AM- 4PM 318-255-2031 | 2111 North Trenton St. Ruston, LA 71270

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