



Kinion Bankston

Kinion Bankston is the owner of Southern Boyz Store in Ponchatoula and a renowned social media broadcaster with millions of followers.

Southern Boyz Outdoors sells a variety of hunting and cooking equipment. Recognized as a top retailer on Amazon.com, Kinion shares insights on how he achieved this success. As the face of Southern Boyz Outdoors, he leads a team of outdoor enthusiasts from Southeast Louisiana who document their adventures and promote the region's vibrant outdoor culture.

Through their television, internet, and social media content, they showcase Southern Louisiana's lifestyle, from hunting to fishing and more. You can catch their shows on Dish Network's Hunt Channel 266, KNTS Channel 17 in Natchitoches, and Demand the Outdoors on Roku TV.

